



DANIELA CASSIS

HELLO

It all started with my restless, talking eyes. They led me first into the advertising and editorial world. Later on, they travelled overseas to discover the design of beauty & fashion.

But what makes them really spark, is the art behind a brand, exploring the purest idea of design.

EXPERIENCE

STOYO MEDIA UG 2021-2022

Graphic designer, brand designer, creative lead.

PROMOTORA AJ 2020-2021

Brand designer, art director, content creator.

DESNUDO ITALIA - MAN IN TOWN 2019

SPAGHETTI MAGAZINE 2019

Assistant fashion stylist, freelance art director.

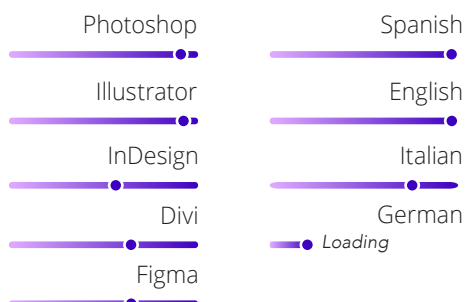
SAATCHI & SAATCHI 2014-2017

Art director, team leader, graphic designer.

SEDUISANT - INSIGHT KI 2011

Freelance graphic designer

MAIN TOOLS & LANGUAGES



CONTACT

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ACHIEVEMENTS

2019 **Master of Fashion Communication & Styling**
IED MILANO - Milano, Italy

2018 **Fashion as design course**
Online course by MoMA (Museum of Modern Art)

2017-2018 **Academic English course**
BPP University - London, United Kingdom

2012 **V exhibition of Visual Identity**
Universidad Jorge Tadeo Lozano - Bogotá, Colombia

2009-2013 **BA Graphic Design**
Universidad Jorge Tadeo Lozano - Bogotá, Colombia

HARD SKILLS



SOFT SKILLS

- | | |
|--------------------|--------------------|
| ○ Detail oriented | ○ Resourceful |
| ○ Goal oriented | ○ Engaging |
| ○ Critical thinker | ○ Cross-Functional |

REFERENCES

Available upon request

PORTFOLIO

<https://danielacassis.com/>