



DANIELA CASSIS

HELLO

My journey began as a graphic designer and slowly transformed into something beyond a visual image. Having a story to tell and exploring the real identity of things became my true purpose, letting people know where to rest their eyes and dig deeper into what they see. An art I want to further explore in the communication department of companies or graphic studios.

EXPERIENCE

FREELANCE 2020-2021

Graphic designer (branding),
art director, social media manager

DESNUDO ITALIA - MAN IN TOWN 2019

Assistant fashion stylist , freelance art director

SPAGHETTI MAGAZINE 2019

Assistant fashion stylist

SAATCHI & SAATCHI 2014-2017

Art director, graphic designer, team leader

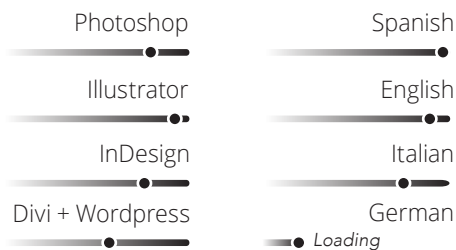
INDITEX 2009-2011

Sales associate, team leader

FREELANCE 2011

Graphic designer (Branding)

MAIN TOOLS & LANGUAGES



CONTACT

IT - Milano
+ 39 351 9632666

danielacassis@gmail.com
linkedin.com/in/daniela-cassis
Instagram @imdanicassis

ACHIEVEMENTS

2019 **Master of Fashion Communication & Styling**
IED MILANO - Milano, Italy

2018 **Fashion as design course**
Online course by MoMA (Museum of Modern Art)

2017-2018 **Academic English course**
BPP University - London, United Kingdom

2012 **V exhibition of Visual Identity**
Universidad Jorge Tadeo Lozano - Bogotá, Colombia

2009-2013 **BA Graphic Design**
Universidad Jorge Tadeo Lozano -Bogotá, Colombia

HARD SKILLS



SOFT SKILLS

- Detail oriented
- Resourcefulness
- Critical thinking
- Engaging
- Committed
- Progressive

REFERENCES

Available upon request

PORTFOLIO

<https://danielacassis.com/>