



## DANIELA CASSIS

### HELLO

I have a mind of a graphic designer with a heart of a fashion communicator. In my admiration for eyes, I found how the power of details can truly make something feel unique, while building emotional connections. An art I want to further explore in the communication department of multinational fashion agencies or studios.

### EXPERIENCE

#### FREELANCE 2020

Graphic designer

#### DESNUDO ITALIA - MAN IN TOWN 2019

#### SPAGHETTI MAGAZINE 2019

Assistant fashion stylist

#### SAATCHI & SAATCHI 2014-2017

Art director, graphic designer, team leader

#### FOREVER 21 2012

Sales associate, team leader

#### SEDUISANT 2011

#### INSIGHT KI 2011

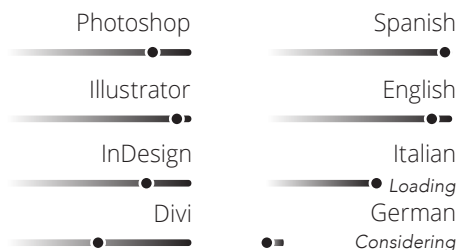
Art director

#### PEPA POMBO 2011

#### INDITEX 2009-2010

Sales assistant

### TOOLS & LANGUAGES



### CONTACT

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 danielacassis.com  
 behance.net/DanielaCassis  
 linkedin.com/in/daniela-cassis

### ACHIEVEMENTS

#### 2019 Master of Fashion Communication & Styling

IED MILANO - Milano, Italy

#### 2018 Fashion as design course

Online course by MoMA (Museum of Modern Art)

#### 2017-2018 Academic English course

BPP University - London, United Kingdom

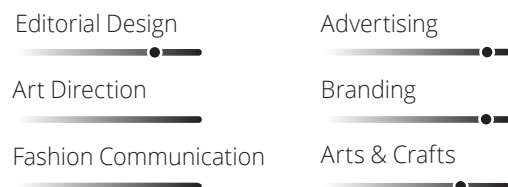
#### 2012 V exhibition of Visual Identity

Universidad Jorge Tadeo Lozano - Bogotá, Colombia

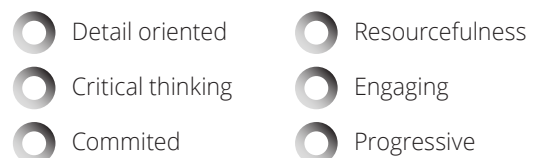
#### 2009-2013 BA Graphic Design

Universidad Jorge Tadeo Lozano - Bogotá, Colombia

### HARD SKILLS



### SOFT SKILLS



### REFERENCES

Available upon request